Participant Guide





Thank you for participating in the 2016 Walk for Life! With a 29% client increase in just 2 years, your willingness to help raise financial support to reach women & protect the unborn is greatly needed & appreciated!

Whether you are a team member or individual walker, the information found in this guide will prepare you for a successful event.

Blessings & have fun!



quick reference

Event: Mosaic PHC Walk for Life

When: Saturday, September 10, 2016

9:30am-10:30am - 1 hour only!

Where: Choose your location:

Drost Park - Maryville

Bellevue Park, Belleville

Wilson Park, Granite City

Register: supportmosaic.org

Contact: Blythe Poston

618.451.2002

blythe@revealmosaic.com

our mission

Mosaic PHC empowers women, men & teens to make life-affirming pregnancy & sexual health decisions by providing free health services, education & Christ-centered support.

event timeline



9:30am - 9:45am:

- Check-in. Our check-in process has been streamlined to be quick & hassle-free. Simply give us your name, sponsor sheets (if you didn't raise money online) & let us know how much you raised!
 We'll take care of the counting later!
- Balloon tie for every \$200 raised, tie a balloon to represent one life saved!

9:45am - 10:15am

- Opening prayer & welcome
- Walk the one mile path that is wheelchair & stroller accessible.
 Feel free to bring your pets as well!

10:15am - 10:25am

- Awards ceremony. The top team & individual at each location will be recognized. The overall winners of the Casting Crowns tickets & passes will be announced on facebook on Monday!
- Introduction of our clients & closing prayer

10:30am

- Client meet & greet
- Enjoy refreshments coffee, doughnuts, fruit & more!

Can't make it that day?

No problem! Choose a time & location convenient for you to complete your walk and send us any offline donations or pledges you have. We'll miss seeing you there!

participant responsibilities & checklist

Register to participate as a team member or individual walker. Set up & share your online fundeasy fundraising page or begin gathering donations &/or pledges with your sponsor sheets. We'll collect the money for you!
 Set your personal fundraising goal. Your minimum goal should be at least \$150 in order to earn a Walk for Life t-shirt. The overall top participant will win 2 concert tickets & 2 backstage passes to Casting Crowns!
 Begin asking friends & family for donations to help you reach your personal fundraising goal!
 Like & share the Walk for Life facebook page to invite guests & keep updated on latest news.
 Thank donors for their financial support & help in reaching women & protecting lives!
fundraising tips
 Donate to yourself first. Potential donors will see you are committed to your personal fundraising goal!
 Set up your fundeasy page & share across email & social media.
 Make a list of who to ask & ask for a specific amount.
 Let people know why you are participating & what it means to you.

Check your employer for a matching gifts program.

prizes

level 1 raise \$150



Walk for Life T-shirt

level 2 raise \$500



T-shirt & Yeti tumbler

Top Team Captain &
Top Fundraiser will win 2 concert
tickets & 2 hackstage passes to
Casting Crowns!

level 3 raise \$1000



T-shirt Yeti & fitbit

level 4 raise \$2500



T-shirt, Yeti, fitbit, 2 all-inclusive Cardinals tickets

event sponsors







Dr. Midkiff & Dr. Owens Obstetrics & Gynecology Maryville & O'Fallon, IL The McLeod Family
Daniel, Mettisa, Emelia, Izzy,
Mark, Alex & Gabriel

The Covinsky Family
Chris & Carol