

# Team Captain Guide

#wakeup

john 4.35

Thank you for becoming a Team Captain for the 2016 Walk for Life! We appreciate your leadership & willingness to motivate a team to raise financial support to reach women & protect the unborn! With a 29% client increase in just 2 years, your participation is greatly needed!

We have found that Team Captains are **the key** to a successful event! Information for a great Team Captain experience is found within this guide. Happy leading & have fun!



## quick reference

<b>Event:</b>	Mosaic PHC Walk for Life
<b>When:</b>	Saturday, September 10, 2016 9:30am-10:30am - <b>1 hour only!</b>
<b>Where:</b>	Choose your location: Drost Park - Maryville Bellevue Park, Belleville Wilson Park, Granite City
<b>Register:</b>	<a href="http://supportmosaic.org">supportmosaic.org</a>
<b>Contact:</b>	Blythe Poston 618.451.2002 <a href="mailto:blythe@revealmosaic.com">blythe@revealmosaic.com</a>

## our mission

Mosaic PHC empowers women, men & teens to make life-affirming pregnancy & sexual health decisions by providing free health services, education & Christ-centered support.

# event timeline

**1 hour  
only!**

## **9:30am – 9:45am:**

- Check-in. Our check-in process has been streamlined to be quick & hassle-free. Simply give us your name, sponsor sheets (if you didn't raise money online) & let us know how much you raised! We'll take care of the counting later!
- Balloon tie - for every \$200 raised, tie a balloon to represent one life saved!

## **9:45am – 10:15am**

- Opening prayer & welcome
- Walk the one mile path that is wheelchair & stroller accessible. Feel free to bring your pets as well!

## **10:15am – 10:25am**

- Awards ceremony. The top team & individual at each location will be recognized. The overall winners of the Casting Crowns tickets & passes will be announced on facebook on Monday!
- Introduction of our clients & closing prayer

## **10:30am**

- Client meet & greet
- Enjoy refreshments - coffee, doughnuts, fruit & more!

## **Can't make it that day?**

No problem! Choose a time & location convenient for you to complete your walk and send us any offline donations or pledges you have. We'll miss seeing you there!

# team captain responsibilities & checklist

- \_\_\_ Register to participate as a team captain. Set up & share your online fundeasy fundraising page or begin gathering donations &/or pledges with your sponsor sheets. We'll collect the money for you!
- \_\_\_ Your number one role as a team captain is to recruit & motivate team members to help raise funds for the Walk for Life.
- \_\_\_ Set your team's fundraising goal. Each member should have a minimum goal of \$150 to earn a t-shirt. The overall top team captain will win 2 concert tickets & 2 backstage passes to Casting Crowns!
- \_\_\_ Provide team members with the tools they need to succeed - registration web page, sponsor sheets, fundraising tips, etc.
- \_\_\_ Like & share the Walk for Life facebook page to invite guests & keep updated on latest news.
- \_\_\_ Thank team members for their time & commitment to reaching women & protecting lives!

## fundraising tips

- \_\_\_ Donate to yourself first. Potential donors will see you are committed to your personal fundraising goal!
- \_\_\_ Set up your fundeasy page & share across email & social media.
- \_\_\_ Make a list of who to ask & ask for a specific amount.
- \_\_\_ Let people know why you are participating & what it means to you.
- \_\_\_ Check your employer for a matching gifts program.



# prizes

level 1  
raise \$150



Walk for Life  
T-shirt

level 2  
raise \$500



T-shirt &  
Yeti tumbler

level 3  
raise \$1000



T-shirt  
Yeti & fitbit

level 4  
raise \$2500



T-shirt, Yeti,  
fitbit, 2 all-inclusive  
Cardinals tickets

*Top Team Captain &  
Top Fundraiser will win 2 concert  
tickets & 2 backstage passes to  
Casting Crowns!*

# event sponsors



copper creek christian church  
seek. serve. save a broken world.



Dr. Midkiff & Dr. Owens  
Obstetrics & Gynecology  
Maryville & O'Fallon, IL

The McLeod Family  
Daniel, Mettisa, Emelia, Izzy,  
Mark, Alex & Gabriel

The Covinsky Family  
Chris & Carol